



TOWN OF IXONIA
Mobile Merchant/Direct Sellers Application
Application Fee is Non-Refundable

Circle One: Daily \$5.00 (per day) | Six Month \$25.00 | Twelve Month \$50.00 | REQUIRED Application Fee \$25.00

1. Full Legal Name _____ Date of Birth: ____ / ____ / ____
Address: _____ Phone: _____
City: _____ State: _____ ZIP: _____ Former Name: _____
Driver's License Number: _____ Height: _____ Weight: _____
Email: _____

| Prior Street Address (if above address is less than 5 years) | City, State | From | To |
|--|-------------|------|----|
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2. Have you ever been convicted of a crime, misdemeanor or violation other than traffic citations? YES NO
If yes, please identify where and when they occurred.

| Type of Arrest, Summons or Violation or Charge | Month/Year | City | State |
|--|------------|------|-------|
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3. Proposed location where business will be conducted.

4. Hours of Operation:

5. Nature of proposed business / products for sale.

6. Cities, Villages or Towns where you last conducted business?

7. Vehicle Information (Make, Model, Color, License Plate)

8. The following items must be presented at time of application.

b. Valid State Issued Driver's License or Photo Identification.

c. Proof of approval of health and sanitation by County, State or Federal agencies as required.

d. Proof of liability and contractual liability policy in the amount of one million dollars \$1,000,000.

e. Applicant shall comply with WI Safety & Prof Services Chapter 314, Fire Prevention and National Fire Protection Associations, Chapter 1, Fire Code.

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Certification: I hereby certify that the information on this application is complete, accurate and true. I understand that an inaccurate, misleading, or false answer constitutes sufficient reason for rejection, denial, non-renewal, or revocation of my license. Further, I understand that this license is only valid within the city limits of Fort Atkinson. Licensees are required to exhibit their license during hours of operation.

Date: _____ Signature of Applicant: _____

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| Fee Paid: | <i>Office Use only</i> Approve: _____ Deny: _____ Notes: |
| License #: | |
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